

Immunize Kansas Coalition Agenda



Friday, August 26th, 2022, 9:00 a.m. – 3:00 p.m. (lunch provided)

Sunflower Nonprofit Center, 5820 SW 6th Ave.

Topeka, Kansas

Masks: Risk-based masking protocols. Masks required if Shawnee County is high transmission area.

9:00 - 9:30 a.m. *Check-in and Networking with Coffee and Breakfast Snacks*

9:30 a.m. - 10:30 a.m. *Strategic Team Meetings*

All IKC Members should participate the strategic team discussion of their choice at this time.

Strategic Teams: Education and Awareness, Improved Systems Performance, Policy

- Education and Awareness – Powerhouse Conference Room..... Susan Wood
- Improved Systems Performance – Powerhouse Conference Room - Overflow..... Sarah Good
- Policy – Tower Meeting Room..... Heather Braum

10:40 a.m. *Full Coalition Meeting*

Welcome and Introductions Carlie Houchen, Chair

Nominating Committee Report and Election Results..... Carlie Houchen

Recognition of Outgoing Officers and Installation of New Officers

Status of Funds Update Ashley Clark

Coalition Announcements and Updates

2022 Highlights and Review of IKC Accomplishments, Resources, and Initiatives Emily Bailey, IKC Staff

11:15 a.m. *Special Presentation: Communications and Messaging*

IKC: Communications Plan, Message Maps..... Jennifer Strong McConachie & Ruth Johnson, Nye and Associates

- Overview
- Introduce Activity

11:45 a.m. *Networking Lunch*

IKC Group Photo with all in attendance

IKC Board Photo

Pick up lunches and networking break.

IKC resources and merchandise on display.

Table discussion questions/activity related to communications/messaging

12:35 p.m.

Communications and Messaging Workshop

IKC: Communications and Message Maps Activity and Discussion..... Jennifer and Ruth, Nye and Associates

- Conclude Activity, Discussion
- Next Steps for Implementing Communication Tools

1:15 p.m.

Partner and Strategic Team Highlights

Local Health Department Spotlight Karen Hammersmith

Kansas Immunization Program Report..... Allison Alejos

Immunization Partner Perspectives

- School Nurses..... Kimber Kasitz
- Kansas Association of Local Health Departments..... Shelby Ostrom
- Kansas Pharmacists Association Amanda Applegate
- Mid America Immunization Coalition (MAIC)..... Ali Hilton

Vaccine Advocacy Workgroup..... Heather Braum & Susan Wood

Policy Strategic Team Heather Braum

Education and Awareness Strategic Team Susan Wood

Improved Systems Performance Strategic Team Sarah Good

Grants and Funding Strategic TeamRobin Simmons

NIAM Updates and Member Announcements

2:55 p.m.

Reminders and Closing Remarks

Closing Remarks Carlie Houchen

Adjourn